



JUNIOR CO-PRODUCTION MARKET 2019

33rd Cinekid Festival, Amsterdam, 19 -25 October 2019

Junior Co-production Market calendar outline:

- Selection procedure
 - Entry form online: 1 March 2019
 - Application deadline: 1 July 2019
 - Selection results: mid-August 2019
- Programme
 - Arrival: 21 October (morning)
 - Pitch prep session & run through: 21 October (afternoon)
 - JCM Pitch: 22 October
 - 1-to-1 Meetings: 22 & 23 October

REGULATIONS:

1. The Junior Co-production Market is an integrated two-day co-production market that enables financiers, broadcasters and producers to assess new and innovative children's projects across film and television sectors.
2. The Junior Co-production Market is a platform for projects in development and for works-in-progress.
3. The final selection consist of maximum 25 projects:
 - a. 20 projects in the film- and TV section.
 - b. 5 projects in the work-in-progress section.
4. Projects can only be entered by submitting our digital JCM entry form at www.cinekid.filmchief.com.
5. Only entry forms that we receive before the deadline will be considered for selection.
6. The main criteria for selection are the viability and quality of the plans and the demonstrable talent of the makers.
7. Submissions can be feature length film projects or TV/serial/episodic projects, and can either be fiction, documentary, animation and live-action as cross-over projects for an audience of 3-14 years old.
8. Cinekid strives to present a selection of projects that reflects on the current society, in the story, cast and crew.
9. Submitted projects need to have 10% of the financing in place, and a confirmed production company in the country of origin.
10. A draft of the script must be available upon request.
11. For works-in-progress: (rough) material available should not be less than 8 minutes long and there should be a teaser from the film or TV production.
12. The following information needs to be submitted:
 - a. Project information:
 - i. Logline (max 50 words)
 - ii. Synopsis (max 500 words)
 - iii. Treatment (max 10 A4 pages)
 - iv. Director's statement (max 500 words) (if applicable)
 - v. Producer's statement (max 500 words)
 - vi. If applicable; cross-media strategy
 - vii. Still(s) or visual reference(s)
 - b. Film credits:
 - i. Name and contact details for director, producer and if applicable: writer, co- producer, financier, sales agent
 - ii. Director's biography (max 500 words)
 - iii. Producer's biography (max 500 words)



- iv. Streaming link(s) with previous work of the maker, for works-in-progress the rough material, no less than 8 minutes.
 - c. Technical info:
 - i. Running time
 - ii. Shooting format
 - iii. Languages
 - iv. Type
 - v. Genre
 - vi. Target audience
 - vii. Planned production date
 - viii. Intended release date
 - d. Financial info:
 - i. Total budget (in euro),
 - ii. Financing already secured (amount as well as explanatory overview)
- 13. Selection:
 - a. When selected, you will receive an email in the week of 12 August. In that email, we ask you to confirm your participation and the participation fee of €218, and we ask you to send us the following information for our press release within 48 hours.
 - i. Original title of the project
 - ii. English title of the project
 - iii. Director (if applicable)
 - iv. Producer
 - v. Production company
 - vi. Production country
 - vii. Co-producer (if applicable)
 - viii. Co-production company (if applicable)
 - ix. Co-production country (if applicable)
- 14. Selected for JCM:
 - a. Cinekid covers:
 - i. For max. 2 representatives per project: two nights of hotel accommodation.
 - ii. For max. 2 representatives per project: an accreditation free of charge for Cinekid for Professionals.
 - b. All selected projects will be included in the JCM Booklet, which will be given to all accredited guests of Cinekid for Professionals.
 - c. Selected projects need to be able to pitch their project/work-in-progress, within 5 minutes for the public pitch on Tuesday 22 October 2019.
 - d. Cinekid will produce scheduled meetings between the project representatives and the interested professionals.
 - e. Selected projects have the possibility to test their project for a children panel during the Cinekid Festival.
 - f. Finished film and TV projects that participated in the Junior Co-production Market should mention Cinekid and the Junior Co-production Market and display the Cinekid logo in their credits. Preferably, the following sentence should be mentioned in the credit list: "<project title> participated in Cinekid's Junior Co-production Market in <year of participation>. Please contact professionals@cinekid.nl to request the correct version of the logo.
- 15. The submission of an entry implies acceptance of these regulations.

For all further questions, kindly contact Cinekid for Professionals: professionals@cinekid.nl.